

Take a Stand for Tigers!

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**“Join IFAW and me in taking action to
protect wild tigers - before it’s too late.”**

– Leonardo DiCaprio



Born to be Wild

“Tigers are in trouble. Serious trouble. As few as 3,000 tigers survive in the wild anywhere on earth, and we, humans, are to blame. Wild tigers are losing their forest homes to logging and human settlements; they are losing their lives to poachers; and they are losing out to businessmen who profit from trade in tiger pelts and other body parts.

2010 is the Year of the Tiger according to the Chinese lunar calendar and it's time to take a stand. IFAW is working intensely to ensure a better future for wild tigers. We're training rangers on the front lines of tiger protection, securing the small pockets of remaining wild tiger habitat, and working to close down trade in tiger bones, skins and parts.

We're making progress, but we can't save wild tigers alone. We need you, and we need to act now. I hope this Animal Action education programme will inspire you and your students to join us in taking action to protect tigers - and all animals in crisis worldwide.”



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Fred O'Regan
President and CEO, IFAW

Animal Action Week in India

The International Fund for Animal Welfare (IFAW) and the Wildlife Trust of India (WTI) have been conducting the Animal Action Week in India since 2003. The first theme was 'Protecting the Last Elephants'. Activities were focused in schools on the periphery of Rajaji National Park, where children living around elephant habitat were sensitized to conservation issues related to the elephant.

The second Animal Action Week in 2004 focused on the theme 'Keep Wildlife Wild' and being a much more general theme on wildlife trade, schools all over the country were invited to participate. An all India essay competition on the theme was held and two winners were presented the IFAW Young Achiever's Award.

In 2005, the theme was 'Caring for Our Best Friends, Companion Animals' wherein a live quiz contest was conducted among schools in the Delhi – National Capital Region. The event saw two young achievers as winners of the grand finale.

In keeping with a different theme each year, Animal Action Week in 2006 focused on 'Making Waves for Seals'. Expressions in the form of original art were invited from participating schools to paint seals in their

natural environment and two of the best artists were chosen as IFAW Young Achievers.

In 2007, the theme was 'To the Rescue, Emergency Relief for Animals' and the participants painted one of the many animal species that IFAW-WTI has rescued from natural disasters in the past. Two of the best entries were awarded at the prestigious Venu Menon National Animal Awards function in February 2008.

The theme for Animal Action Week 2008 was 'Beneath the Waves', focusing on conservation of marine wildlife. Slogans and posters on marine wildlife and habitat were received from schools across the country.

In 2009, the theme was 'Under One Sky, Why Animals Matter' wherein an art contest was conducted among schools across the country. Two of the best entries were awarded.

This year, the theme 'Born to be Wild, Saving the Majestic Tiger' aims to spread awareness about tiger conservation. We also invite entries for a painting competition on the tiger in its habitat or any other animals that IFAW/WTI safeguard.

Take action!



Protect tigers in the wild

You can make a difference for tigers and other wildlife in many different ways.

1 Learn the facts

Get your school or youth group to join in by downloading our FREE education pack and 15-minute companion video all about tigers. There's lots of information, worksheets, quizzes and fun stuff too. Visit: www.wti.org.in

2 Earn Your Stripes

Earn your stripes of honor on a virtual journey to take action for tigers. Send a "thank you" letter to rangers on the front lines of tiger protection. Try your hand at the habitat protection challenge. Think twice and take the pledge to protect tigers and other wildlife from animal trade. Perfect for interactive white board lessons and extension activities. Visit ifaw.org/animalaction_CO for your passport to wild tigers.

3 *Roar!* for Tigers

Take a stand and raise your voice for tigers! World leaders have committed to pulling tigers back from the brink of extinction by 2020. You can help make sure the world keeps its promise to tigers.

IFAW's Global Youth *Roar!* for Tigers campaign aims to bring the collective creativity of the world's youth together into a powerful call to action for world leaders to keep their pledge to save wild tigers. Your creative contributions to our *Roar!* campaign can be as unique as a tiger's distinctive stripes.

Visit our web site to learn how your classroom, youth group or children can get involved with IFAW's Youth *Roar!* for Tigers campaign: www.ifaw.org/roar.



Raise your voice for tigers

© IFAW/WTI/A. Mookerjee

4 Celebrate Tiger Day

Every year, the city of Vladivostok in the Russian Far East holds a Tiger Day Festival to encourage people to protect, not poach, the remaining wild tigers in Russia. Thousands of people turn out in homemade masks and colorful costumes for a parade and all sorts of activities. Join the fun! Organise a Tiger Day with your class, school, youth group or community.



Tiger Day in Vladivostok

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5 Nominate an Animal Hero

Do you know someone who has done something exceptional for animals? Perhaps they have devoted their life to saving animals at a sanctuary, campaigned tirelessly for animal welfare or carried out a brave rescue. Nominate them to receive an IFAW Animal Action Award. Nomination forms available online at www.ifaw.org.

6 Think Twice - Take the Family Pledge

Get your family to sign the pledge form, sent along with this pack, so that they can get involved in taking a stand for tigers by pledging to not buy wildlife souvenirs or products. Return completed pledge forms to Wildlife Trust of India (WTI).

7 Join the Animal Action Painting Competition

Help create the next Animal Action poster with your original artwork. Send us a colorful picture of one or more of the animals that IFAW/WTI protects —from whales, seals, and sea turtles to elephants, tigers and bears. A selection of winning artwork will be used in new year greeting cards. Entry forms are available online at www.wti.org.in

Educational materials and more information about all these activities and competition can be found online at: www.wti.org.in



© Shibani Chaudhury / WTI

A Tiger's Tale

Tiger in a well !!!

A full-grown tiger in an abandoned community well was a surprise like no other for the Baruah Chuburi villagers in central Assam.

Exhausted and covered in mud, the 200 kg tiger lay helplessly trapped in the 12 feet deep well.

The villagers, most of whom had not seen a tiger before, wondered how this majestic animal - Goddess Durga's steed - had landed here. Fearful that the animal would drown if something was not done soon enough, they informed the Forest Department.

The Department swung into action immediately and formed a team including experienced International Fund for Animal Welfare / Wildlife Trust of India (IFAW/WTI) veterinarians to rescue the tiger. The team tranquilised the tiger, and then, entering the well, fixed a sling around its body.

Deploying a crane, the tiger was gently removed from the well. Following a two-hour long journey by road to the Centre for Wildlife Rehabilitation and Conservation (CWRC*) for stabilisation and health check-up, it was successfully released back in the forests where it belonged.

This story had a happy ending. But wild tigers are in trouble, largely due to habitat loss and pressure from surrounding human habitats. Tigers are also persecuted for their pelts and body parts.

The species is on the brink of extinction. Poaching, trade, and destruction of tiger's habitat must be stopped to help our national animal survive.

*CWRC is a wildlife rescue and rehabilitation facility set up jointly by the Assam Forest Department, International Fund for Animal Welfare (IFAW) and Wildlife Trust of India (WTI), near Kaziranga National Park, Assam, in 2002. To learn more about CWRC visit: <http://www.wti.org.in/project-in-focus/aug2009-centre-for-wildlife-rehabilitation-and-conservation.html>

Our goal for the Year of the Tiger and beyond is to ensure these beautiful animals grace our planet for generations to come.

IFAW/WTI campaigns fiercely to protect tigers in the wild. From Russia to India, we've trained and equipped thousands of rangers on the front lines of protecting tigers. In China, we have galvanized public support for tiger conservation and we're standing up to tiger farms, where thousands of tigers are bred and kept captive in row upon row of small cages, then killed to make products such as tiger bone wine.

Animal Action Week IFAW Young Achiever Award winners

All India essay competition - AAW 2004
Theme: "Keep Wildlife Wild"



Pranoy Pratim Goswami, Class 7,
Delhi Public School, Numaligarh, Assam



Namita Bhatia, Class 9
Modern Vidya Niketan, Faridabad

All India quiz competition - AAW 2005
Theme: "Caring for Our Best Friends, Companion Animals"



Melvin Mathew
Class 9, Fr. Agnel School, New Delhi



Henry Mathews
Class 9, Fr. Agnel School, New Delhi

All India painting competition - AAW 2006
Theme: "Making Waves for Seals"



Dev Gurera
Class IX, DAV Public School, Gurgaon



India Bishnoi
Class VI, Indian School, New Delhi

All India painting competition - AAW 2007
Theme: "To the Rescue, Emergency Relief or Animals"



Soumya Uttam, Class VI
St. Mary's School, Safdarjang Enclave, New Delhi



Tuhina Kahali, Class VIII
Barasat Indira Gandhi Memorial School, Kolkata

All India poster competition - AAW 2008
Theme: "Beneath the Waves, Protecting Marine Wildlife"



Rajiv Kumar, Class IX B
Evergreen Public School, Vasundhara Enclave



Hardeepsinh Jadeja, Class VII
The Rajkumar College, Rajkot

All India art contest - AAW 2009
Theme: "Under One Sky, Why Animals Matter"



Rohit K R, Class VI E
S.B.O.A School & Junior College, Chennai



Prachurya Baruah, Class VI C
Maharishi Vidya Mandir Sr Secondary School, Guwahati, Assam